

SEO Report for <https://stitchphile.com>

88 / 100
SEO SCORE

40 / 48
PASSED CHECKS

6 / 48
FAILED CHECKS

2 / 48
WARNINGS

COMMON SEO ISSUES

Meta Title Test	<p>✓ The meta title of your page has a length of 66 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Garment Manufacturers in Dubai, UAE & Clothing manufacturers Dubai</p>
Meta Description Test	<p>✓ The meta description of your page has a length of 156 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Stitchphile is the Garment Manufacturers in Dubai, UAE offering Apparel Sourcing, Uniform Suppliers, Shoes Manufacturers and Wholesale Mens & Kids Clothing.</p>
Google Search Results Preview Test	<p>ⓘ Garment Manufacturers in Dubai, UAE & Clothing manufacturers https://stitchphile.com</p> <p>Stitchphile is the Garment Manufacturers in Dubai, UAE offering Apparel Sourcing, Uniform Suppliers, Shoes Manufacturers and Wholesale Mens & Kids Clothing.</p>
Most Common Keywords Test	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ stitchphile - 5 times → date - 4 times → june - 4 times → design - 3 times → hello - 3 times</p>

Keywords Usage Test	<p>✘ Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines.</p> <hr/> <p>→ Keyword(s) not included in Title tag → Keyword(s) included in Meta-Description tag</p> <hr/> <p>HOW TO FIX</p> <p>First of all, you must make sure that your page is using the title and meta-description tags.</p> <p>Second, you must adjust these tags content in order to include some of the primary keywords displayed above.</p>
Keywords Cloud Test	<p>ⓘ apparel apparels arab based braincandy career chain contact date design developed dubai email emirates garments google hello home june message office opportunities phone portfolio products rated required reserved reviews rights runway services sheikh solution stichphile stitchphile subject supply uniforms united view wardrobe write zayed</p>
Heading Tags Test	<p>✔ Congratulations! Your webpage contains headings tags.</p> <hr/> <p>H1 headings</p> <hr/> <p>→ Stitchphile Garments</p> <hr/> <p>H2 headings</p> <hr/> <p>→ DESIGN → APPAREL → NON APPARELS → UNIFORMS</p>
Robots.txt Test	<p>✔ Congratulations! Your site uses a "robots.txt" file: https://stitchphile.com/robots.txt</p>
Sitemap Test	<p>✔ Congratulations! Your website has a sitemap file.</p> <hr/> <p>→ https://stitchphile.com/sitemap.xml → https://stitchphile.com/sitemap_index.xml</p>
SEO Friendly URL Test	<p>✔ Congratulations! All links from your webpage are SEO friendly.</p>
Image Alt Test	<p>✔ All of your webpage's "img" tags have the required "alt" attribute.</p>

Inline CSS Test	<p>✘ Your webpage is using inline CSS styles!</p> <hr/> <p>HOW TO FIX</p> <p>It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.</p> <ul style="list-style-type: none"> • check the HTML code of your page and identify all style attributes • for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute <p>For example:</p> <pre style="background-color: #f9f9f9; padding: 10px; border: 1px solid #ccc;"> <!--this HTML code with inline CSS rule:--> <p style="color:red; font-size: 12px">some text here</p> <!--would became:--> <p>some text here</p> <!--and the rule added into your CSS file:--> p{color:red; font-size: 12px}</pre>
Deprecated HTML Tags Test	<p>✔ Congratulations! Your page does not use HTML deprecated tags.</p>
Google Analytics Test	<p>✔ Congratulations! Your webpage is using Google Analytics.</p>
Favicon Test	<p>✔ Congratulations! Your website appears to have a favicon. </p>
JS Error Test	<p>✔ Congratulations! There are no severe JavaScript errors on your webpage.</p>
Social Media Test	<p>✔ Congratulations! Your website is connected successfully with social media using: Pinterest Twitter</p>

SPEED OPTIMIZATIONS	
HTML Page Size Test	<p>✔ Congratulations! The size of your webpage's HTML is 8.73 Kb and is under the average webpage's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.</p>
HTML Compression/GZIP Test	<p>✔ Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 38.96 Kb to 8.73 Kb (78% size savings). This helps ensure a faster loading webpage and improved user experience.</p>
Site Loading Speed Test	<p>✔ Your website loading time is around 2.26 seconds and this is under the average loading speed which is 5 seconds.</p>

Page Objects Test	<p>✘ Your page uses more than 20 http requests, which can slow down page loading and negatively impact user experience.</p> <hr/> <p>HTML Pages: 2 CSS Files: 2 Scripts: 10 Images: 17 Flash Files: 0</p>
Page Cache Test (Server Side Caching)	<p>✔ Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.</p>
Flash Test	<p>✔ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.</p>
CDN Usage Test	<p>! Your webpage is not serving all resources (images, javascript and css) from CDNs.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:</p> <ul style="list-style-type: none">• Improving website loading times• Reducing bandwidth costs• Increasing content availability and redundancy• Improving website security
Image Caching Test	<p>✘ Your website is not using cache headers for your images. Setting cache headers can help speed up the serving of your webpages for users that regularly visit your site and see the same images. Learn more about how to add expires headers to your images.</p> <hr/> <p>HOW TO FIX</p> <p>In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your images or any other content type. You can add the following lines into your .htaccess file:</p> <pre data-bbox="427 1339 1522 1653"><IfModule mod_expires.c> ExpiresActive on ExpiresByType image/jpg "access plus 1 month" ExpiresByType image/jpeg "access plus 1 month" ExpiresByType image/gif "access plus 1 month" ExpiresByType image/png "access plus 1 month" </IfModule></pre>

JavaScript Caching Test	<p>! Your website is not using cache headers for all JavaScript resources. Setting cache headers can help speed up the serving of your webpages for users that regularly visit your site.</p> <hr/> <p>HOW TO FIX</p> <p>In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your JavaScript resources or any other content type. You can add the following lines into your .htaccess file:</p> <pre style="background-color: #f9f9f9; padding: 10px; border: 1px solid #ccc;"> <IfModule mod_expires.c> ExpiresActive on ExpiresByType text/javascript "access plus 1 month" ExpiresByType application/javascript "access plus 1 month" </IfModule></pre>
CSS Caching Test	<p>✓ Congratulations! Your website is using cache headers for all CSS resources.</p>
JavaScript Minification Test	<p>✓ Congratulations! Your website's JavaScript files are minified!</p>
CSS Minification Test	<p>✓ Congratulations! Your webpage's CSS resources are minified.</p>
Nested Tables Test	<p>✓ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.</p>
Frameset Test	<p>✓ Congratulations! Your webpage does not use frames.</p>
Doctype Test	<p>✓ Congratulations! Your website has a doctype declaration:</p> <hr/> <p>→ <!DOCTYPE html></p>
URL Redirects Test	<p>✓ Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).</p>

SERVER AND SECURITY	
URL Canonicalization Test	<p>✓ https://stitchphile.com and https://www.stitchphile.com resolve to the same URL.</p>
HTTPS Test	<p>✓ Your website is successfully using HTTPS, a secure communication protocol over the Internet.</p> <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: Let's Encrypt Authority X3</p> <hr/> <p>→ Valid until: Jul 11, 2019</p>

Safe Browsing Test	 This site is not currently listed as suspicious (no malware or phishing activity found).
Server Signature Test	 Your server signature is on. Turning off your server signature is generally a good idea from a security standpoint. Read more on how to turn off server signature and improve your website's security . <p>→ Server: nginx/1.14.1</p> <hr/> <p>HOW TO FIX</p> <p>By default, the Apache webserver sends HTTP headers with some information about your server version, operating system, modules installed, etc. These informations can be used by hackers in order to exploit vulnerabilities (specially if you are running an older version). These information can be hidden or changed with very basic configurations.</p> <p>Open Apache's configuration file (httpd.conf or apache.conf) and search for ServerSignature. If you find it, edit it to:</p> <pre>ServerSignature Off ServerTokens Prod</pre> <p>If you don't find it, just add these two lines at the end of the file.</p> <p>Note that, after you modify the configuration file, you must restart the Apache server.</p>
Directory Browsing Test	 Congratulations! Your server has disabled directory browsing.
Plaintext Emails Test	 We've found 2 email addresses in your page code. We advise you to protect email links in a way that hides them from the spam harvesters. <p>HOW TO FIX</p> <p>In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.</p> <p>Other solutions are listed below:</p> <ul style="list-style-type: none"> • replace the at (@) and dot (.) characters • replace text with images • use email obfuscators • hide email addresses using JavaScript or CSS trick

MOBILE USABILITY	
Media Query Responsive Test	 Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

Mobile Snapshot Test



ADVANCED SEO

Structured Data Test

✔ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.

Custom 404 Error Page Test

✔ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

Noindex Tag Test

✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

Canonical Tag Test

✔ Your webpage does not use the canonical link tag.

Nofollow Tag Test

✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test

ⓘ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.

→ Disallow: /wp-admin/

**SPF Records
Test**

✓ Congratulations! Your DNS server is using an SPF record.

→ v=spf1 a mx include:websitewelcome.com ~all